



# Evidence-Based Clinical Reference Tools for Improvement of Healthcare

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# Who We Are

- The World's Leading Provider of **Subscription** Management Services
  - Actively working with **98,000+ publishers**
- The World's **Leading Aggregator** of Premium Journal Information
  - Offering **over 600 databases**
- Global **Provider of Print and E-books** with Supporting Management System
  - More than **1.000.000 titles** available
- Leading **Software-as-a-Service Provider** and Technology Partner for Institutions
- Leading Provider of **Evidence-Based Medical resources**

# About EBSCO

EBSCO was founded by  
**Elton B. Stephens in 1944**

6,000+ employees  
**1,100+ employees outside the U.S.**

Dun & Bradstreet Rating:  
**5A1**

Forbes Rating:  
One of the **200** largest private companies in the US

# Who We Serve



**Colleges &  
Universities**



**Hospitals &  
Medical Schools**



**School  
Libraries**



**Corporations**



**Government  
Institutions**



**Public  
Libraries**

# Product Lines

**EBSCO Health** is the **leading provider of evidence-based medical information**, healthcare business intelligence, and peer-reviewed medical research information for the healthcare industry:

- Journal Subscriptions (printed and electronic)
- Printed books, E-books and Audiobooks
- Databases of Scientific and Reference Literature
- Software-as-a-Service Solutions
- **Evidence-Based Medical** reference products with International Guidelines
- And other...

# Why We Need EBM Tools?

[ The reality of clinical information overload ]



50 Million  
medical and scientific  
publications are available in  
public databases



One new medical or scientific  
publication occurs every  
30 Seconds



7,000 Publications  
may be yielded from PubMed  
searches for commonly  
encountered clinical problems

[ An audit of 24-hour medical intake in an acute care hospital included: ]



18 Patients



44 Diagnoses



3,679 pages  
of national guidelines



122 hours  
of reading



Clinicians can't  
easily navigate  
to the nugget of  
information they need



Clinicians want to provide  
care based on the  
best available  
evidence



One expert  
can no longer  
know all



Knowledge is growing at an  
unprecedented  
rate



1

**IDENTIFY**  
the evidence



2

**SELECT**  
the best



3

Critically  
**APPRAISE**



4

Objectively  
**REPORT**



5

**SYNTHESIZE**  
the evidence



6

Report  
**CONCLUSIONS**  
and make  
**RECOMMENDATIONS**



7

**ADJUST**  
conclusions when  
**NEW EVIDENCE**  
is published

# EVIDENCE-BASED METHODOLOGY

# EBM Partners





# Evidence Based Medicine

As a leading provider of EBM tools, EBSCO is offering several EBM products:

- **Dynamic Health** – evidence-based resource that helps nurses and allied health professionals to master critical skills
- **Nursing Reference Center Plus** – evidence-based information designed for use at Point-of-Care
- **Isabel** – the premier diagnosis decision support tool, used to help construct or broaden a differential diagnosis
- **DynaMed Plus** – evidence-based clinical reference tool, developed for use at point-of-care, to support process of making clinical decisions by access to best available evidence.
- And many others...

# *DynaMed Plus*

- Provides Evidence-Based content
- Written by a world-class, and world-wide, team of about **1.000 contributors** who provide objective medical evidences
- More then **120 MD's on staff**
- **NO conflict of interest** for contributors allowed
- More then **20.000 international guidelines** from 120+ guideline organizations
- Monitoring **550+ journals AND Cochrane Collection**, plus any article referred by contributors
- **Direct access to the full text** of the cited articles on the EBSCOhost platform

# DynaMed Plus

## SUMMARY OF **FEATURES**



### Graphics & Images

Access thousands of graphics and images



### Overviews & Recommendations

Read concise overviews and detailed recommendations



### Precise Search Results

Get precise search results every time



### Specialty Content

DynaMed Plus includes robust specialty content



### Expert Reviewers

Deputy Editors are supported by an extensive network of clinical experts



### Mobile App

The mobile app is complimentary with every subscription, at no extra cost



### Drug Content

Summary level Micromedex drug content including drug dosing, single interactions, evidenced off-label use and lab recommendations.

# DynaMed Plus

- **DynaMed Plus is outperforming all competitive disease reference products,** in independent **KLAS** reports for category

Clinical Decision Support –

Point of Care Clinical Reference

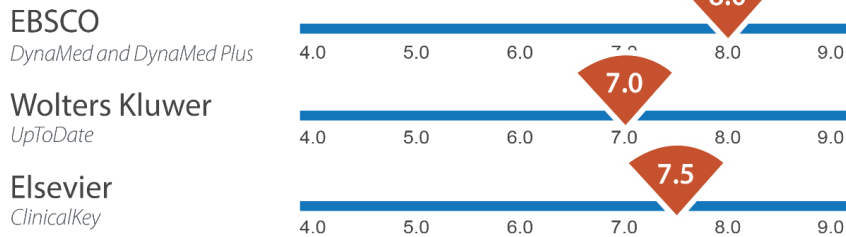
# Outperforming competitive products

## Clinical Decision Support KLAS Report - 2016

### POINT-OF-CARE REFERENCE TOOLS: PERFORMANCE AND VALUE

#### OVERALL PRODUCT QUALITY

[ 1-9 scale ]



#### MONEY'S WORTH

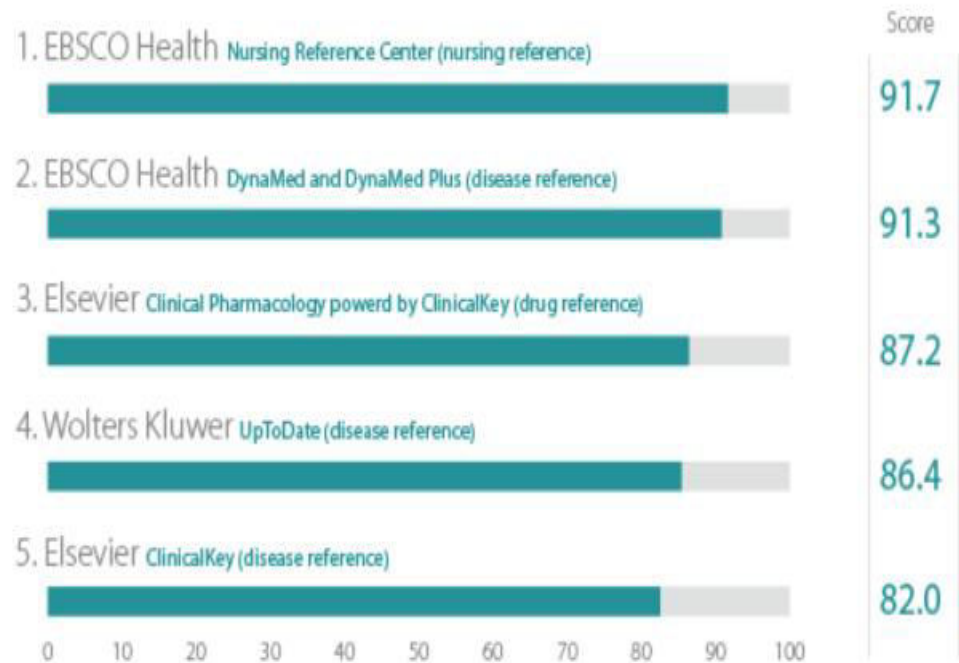
\* Limited Data

[ 1-9 scale ]



## Clinical Decision Support KLAS Report - 2017

How do Clinical Decision Support—Point of Care Clinical Reference solutions compare?





# THANK YOU!

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